

FROM BOTTLE TO BAG!



FOR THE LOVE OF RECYCLED PRODUCTS.



HALFAR
Best of Bags.



ENOUGH IS ENOUGH!

Everyone in the world knows by now how essential it is to use resources with care. So much can be used again or for longer, contributing to sustainable business. By using recycled materials, we can actively help to save resources and prevent waste. That is why we are bottling it!

This brochure shows how diverse and creative this approach is at HALFAR®. The fabrics used are wonderfully textile, with a silky sheen or a pleasantly rough natural texture. The models are urban, detailed, robust or especially functional. Recycled fibres really can be this beautiful and long-lasting – all while saving resources. True favourites that impress with more than just feel and function – another highlight is their inner values: safe ingredients, expert processing and good working conditions. Just some of the reasons to choose HALFAR® bags.

Another reason is climate neutrality. After all, we all know that every product is responsible for CO2 emissions. No matter how sustainable our production, we compensate unavoidable emissions. That includes the emissions caused by later disposal. In this way, we support projects in the countries in which our bags are produced, helping to expand climate-friendly energy supplies there.



HOW THEY ARE MADE

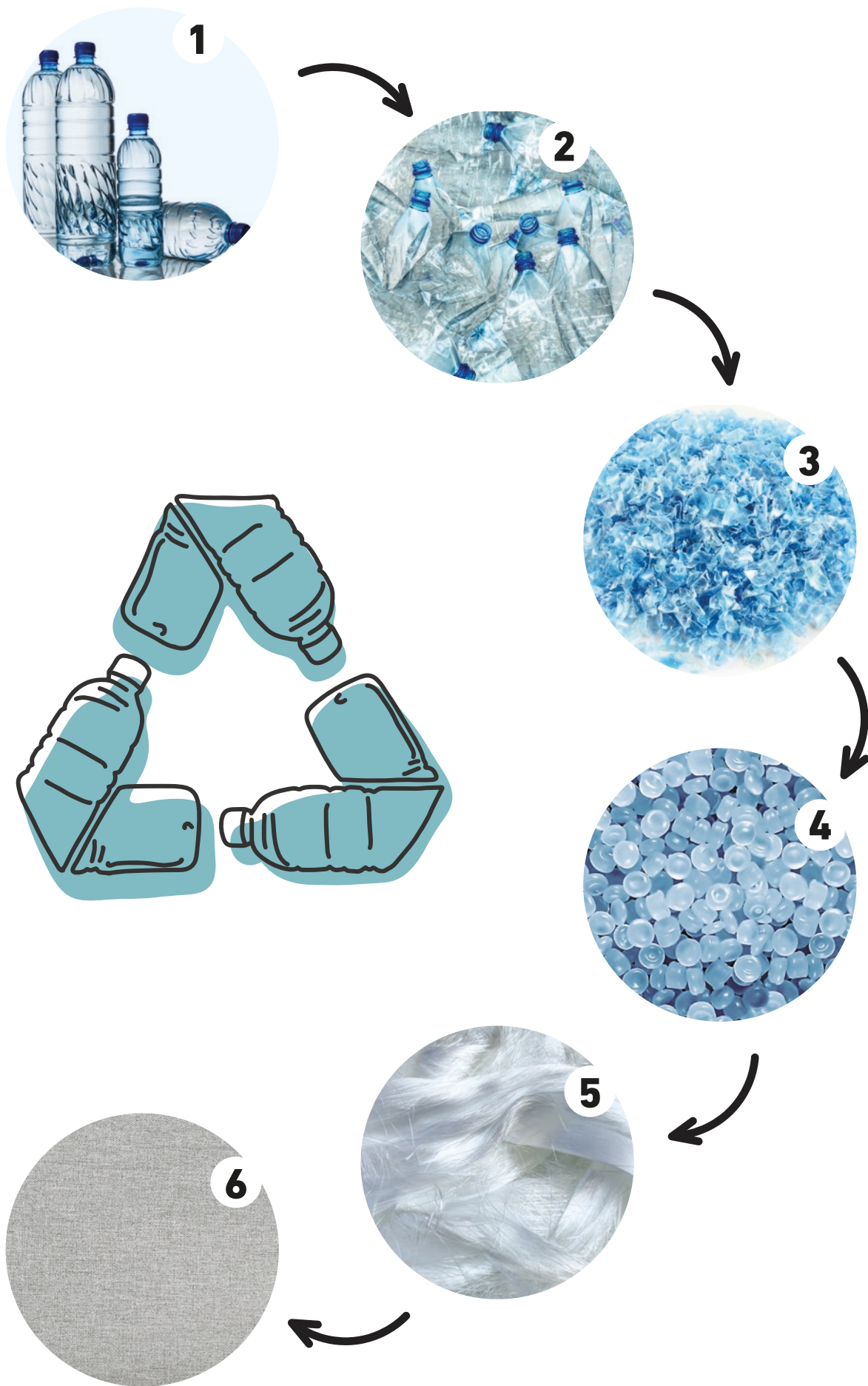
- 1** Collection is the first step in the recycling process. After all, every PET bottle that does not enter the environment is a chance to crucially minimise the consumption of new materials.
- 2** Once collected, the bottles are taken to a sorting facility, where the lids and labels are removed and the bottles are sorted by material composition and colour.
- 3** After sorting, the bottles are cleaned of any external soiling and shredded into flakes. The flakes are then thoroughly cleaned once again. The goal is to achieve the highest quality recycled material possible.
- 4** In the next step, the flakes are melted down and processed into granulate. This is then used to create a huge range of new products, depending on its purity.
- 5** To produce HALFAR® bags, the granulate is processed into thread. This is done by melting the granulate and then using the spinneret process to create very long threads. These are then stretched and rolled up. The proportion of recycled material used to produce the fibres can vary depending on the requirements of the later product.
- 6** Once the thread is ready, it is time to produce the material required. Just like with regular polyester fabrics, an enormous variety is possible – from needle felt to woven fabric, from glossy to matte, especially soft or with a robust coating. Be inspired.

Discover the recycling process here:



Zipper bag | 1816500







RECYCLED
PET

From bottle to bag. It is a trend that has earned its place, reducing the demand for fossil raw materials in producing robust new synthetic fibres. The proportion of recycled materials used to produce the fibres may vary. Depending on what the material is to be used for, fabrics made from recycled PET, or rPET, can contain different proportions of recycled materials. An enormous variety of fabrics are used for HALFAR® products. All impress with their high-quality look and high durability. See for yourself:





Cooler shopper | 1818017



Waist bag | 1818022



Notebook backpack | 1818016



Shopper | 1818019



Zip bag | 1818021





Laptop backpack | 1818014

SERIES

DAILY

The simple DAILY series shines with its silky, shimmering surface and its versatility. The high-quality 600d recycled fabric is both durable and soft. The series comprises six practical everyday products, whose design is pared down to the essentials. With their clear shapes and ingenious functions, the laptop backpack, notebook backpack, waist bag, zipped bag, shopper and cooler shopper are ideal for an enormous range of uses. Their large promotional areas provide a high-quality and sustainable backdrop for your logo.



SERIES

EUROPE

Anyone who values environmental protection, short supply routes and European production standards will enjoy one member of the HALFAR® range in particular: the EUROPE family of bags combines all these aspects. Its upper material is also produced with rPET fibres. The series consists of three notebook backpacks, a notebook bag, a zipped bag and a sports/travel bag.

Selected details such as magnet fastenings, metal accessories, padding, extra handles, trolley loops and hidden zipped pockets give a special twist to the minimalist design in some models. A thoroughly European business and rewards collection, with a touch of Scandinavian design, in timeless melange shades from light grey to green.





Notebook roller backpack | 1816510



Laptop backpack | 1816517



Notebook backpack | 1816514



Sport/travel bag | 1816518



Zip bag | 1816516



Notebook bag | 1816515





Backpack | 1816076



Shoulder bag | 1816077



Zipper bag | 1816500



Shopper | 1816078





SERIES

CIRCLE

The backpack, shopper, shoulder bag and zipped bag in the CIRCLE series impress with their clear, unembellished design language. Urban and minimalistic, the bags are available in mottled light grey, mottled blue-green and mottled black.

The courier shape with buckle fastening is characteristic of the CIRCLE backpack, allowing it to be rolled at the top and fastened. The clever bit? To allow the full volume to be used, the HALFAR® model has an additional zip on the main compartment. The padded pocket inside and an additional organiser provide plenty of space inside this backpack model. The zipped front pocket holds all kinds of bits and pieces in no time. And the two side pockets

keep a drinks bottle or umbrella always close to hand. The shopper, shoulder bag and zipped bag all also have practical outside pockets for immediate access. Their spacious main compartments, which can all be zipped closed, hold everything you want to carry with you: from A4 documents to catalogues to your toothbrush.

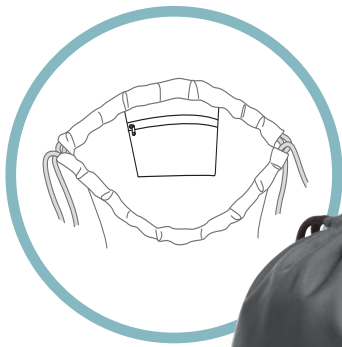
Be it for business, hobbies or travel, the ingenious models in the CIRCLE series make promotion easy and wonderfully sustainable.



DRAWSTRING BAG

CARE

The functional CARE drawstring bag made from robust yet softly flowing rPET is truly eye-catching and pleasant to touch, too. The supply material impresses with its silky sheen, while its lush colours make it ideal for any use. Metal eyelets to guide the extra-strong, comfortable cotton cords provide additional stability. Another special feature is the hanging zipped pocket inside the drawstring bag, providing enough space for vital items. All these details make CARE a contemporary interpretation of the traditional drawstring bag. Straightforward, subtle, impressive!



Drawstring bag | 1816079





Backpack | 1818025



Daypack | 1818026



BAG MODELS

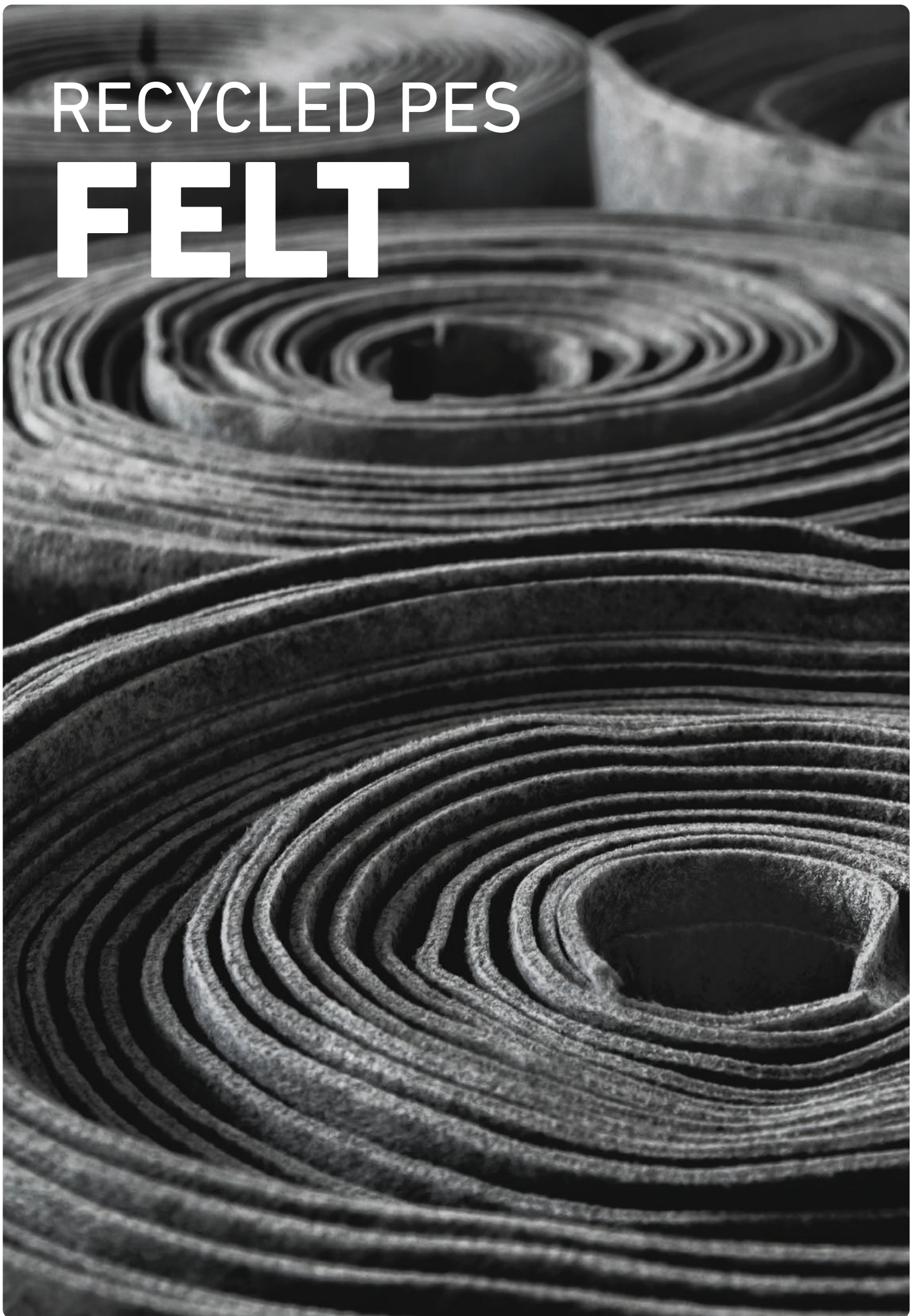
OUTDOOR

The two OUTDOOR backpacks will be popular with anyone who loves to get outside into nature. They are true specialists for short or long hikes. The innovative honeycomb system on the back provides ideal padding and ventilation. Adjustable in a wide variety of ways, the straps ensure that the weight is distributed correctly. Various straps and compartments allow all equipment to be stowed away appropriately. In addition, both models offer the option of integrating a hydration system with tube. While the daypack is the ideal companion for a day trip and also suitable for cyclists and city tourists, the backpack offers greater volume and additional functions for longer trips.



RECYCLED PES

FELT



Be it natural or synthetic, felt is known for its natural, refined radiance and pleasant feel. The material is also compression elastic, robust, and insulates against both heat and cold. These amazing properties speak for themselves. Recycled PET felt also impresses with its resource-saving production – the non-slip polyester felt from which the HALFAR® bags are made is a recycled product. It, too, is made from recycled PET bottles, giving them a second lease of life and the chance to become a real favourite.





BAG MODELS

MODERNCLASSIC

They don't just look good, they feel great, too. The models in the MODERNCLASSIC range have a wonderfully rough, pleasant naturalness. The robust, easy-care felt material is ideal for a wide range of applications and bag types. The ideal companion for dynamic times and mobile challenges. After all, from shopper to sleeve, the material remains stable, always in shape, and protects against environmental influences.

The understated design of the models is supplemented with exciting details. Shoulder straps shaped from the upper material, a removable pocket for valuables, and a chain with pendant all decorate the city shopper. The sleeves combine form and function to perfection. Their streamlined design is accentuated by the broad rubber strap and plays expertly with the exciting material contrast, for a clear yet dynamic look. The two organi-

zers provide plenty of space. Numerous compartments for project documents, laptop, telephone, keyboard and coffee cup provide assistance for mobile working. An extra strap allows these mobile companions to be strapped safely to the passenger seat.

The courier and shoulder bags have a classic elegance. Their large flaps make them perfect for high-quality embroidered decoration. Able to effortlessly hold A4 documents, both are absolutely ideal for office or uni. The broad, adjustable polycotton straps make them easy to carry. Simple, sustainable, attractive and long-lasting.





Laptop sleeve | 1816082

Sleeve M | 1809117



City Shopper | 1807556



Organizer | 1816075



Organizer XL | 1818029



Courier bag | 1807554

Shoulder bag | 1813066



The background of the entire image is a light blue color, overlaid with several clear plastic bottles that have been crushed and flattened. Each bottle has a bright orange cap. The bottles are scattered across the frame, some lying horizontally and others at an angle, creating a sense of abundance and recycling.

**WANT MORE RECYCLED
PRODUCTS FROM
HALFAR®?**

**DISCOVER ALL
ITEMS HERE:**

