

Cool design
is so hot.

myVivero



retumbler.
BEST OF DRINKWARE



Table of contents



4
Idea



5-9
Design



10-11
Use



12-13
Concept



14
Quality



15
Sustainability



16-19
Finishing



20-21
Configurable
items



22-23
Fully assembled
items

Idea

A favourite cup that can do it all.

There are countless expressions on the topic of love. “Love at first sight” and “the way to the heart is through the stomach” are just two; and we think they are perfect for our new myVivero insulated cup from our RETUMBLER range.

We certainly fell in love with it at first sight. Simply because it redefines the principle of reusable cups. With breathtaking clarity of design and classic elegance. Its obvious strengths and benefits impress in many ways. Sustainability, for example.

As soon as you see myVivero, you want to pick it up straight away. For a morning coffee on the way to the office, for a relaxed break in the park, or even as a cup to refill and share at a festival. Make our favourite cup, your favourite cup!



Design

Transparent on the outside, hard as steel on the inside.



The design of the lid is reminiscent of the concentric waves caused by a droplet falling into water.

Design

Transparent on the outside, hard as steel on the inside.



MyVivero is a double layered cup with a transparent plastic on the outside and a stainless steel cup inside. The design language of the cup is rounded edges and flat surfaces. No sharp corners or edges. The nature of a droplet.

Design

Transparent on the outside, hard as steel on the inside.



Our favourite cup provides a clear peek into its insides. The transparent outer layer communicates lightness; the “floating” inner cup robustness.

Design

Transparent on the outside, hard as steel on the inside.



The large printable lid has impressive smooth surfaces. No sharp edges, angles or deep grooves. It is so easy to clean.



MyVivero has been developed with a tapered design. Its clever shape allows a secure grip at all times – be it in the gym or while dancing at a festival.





Use

Versatility to enjoy again and again.



The large printable lid made from PP plastic is smoothly adjustable and can be opened wide.



A truly special feature of myVivero: The transparent outer cup can be used as a second cup, for example when you want to share your drink with a friend. Important: this reduces the cup's insulating qualities.



Our favourite cup myVivero is a real talent. The entire cup fits under even the small coffee machines.



Concept

Full of innovation.

Available from 1 piece and up from stock in Cologne.



Choose a lid colour (custom colour possible from 5000 pieces)



Choose a mug colour (Custom colour possible from 2000 pieces)



gift box optional

Mug colours according to Pantone (PMS):



BK
Black



WE
White



CR
Transpa-
rent



DGY
7540 C



RD
Red
032 C



OE
1575 C



YW
Process
Yellow C



LGN
375 C



GN
348 C



CN
Process
Cyan C



DBE
286 C



PE
2593 C

Quality

Quality you can feel with every touch and sip.

The large PP plastic lid is smoothly adjustable. It offers an extra-large space for a logo – more than most other cups.

The stainless steel inner cup keeps drinks warm or cold for a long time, while appearing floating freely in the outer cup. The physical distance insulates the outer cup, so myVivero remains pleasant to touch.



Sustainability

The “more is less” cup.



The cup is manufactured using modern methods. Remaining CO₂ emissions are compensated retrospectively. (Project: Kemphole Mini Hydel Scheme for hydroelectric power, India)



Every reusable insulated cup protects the environment. Around 2.8 billion disposable cups are used in Germany every year, along with 1.3 billion lids (source: German Environment Agency 2019).



Final assembly in Germany means that we can import the parts with more environment-friendly shipping. Incidentally, you can protect the environment even more by leaving out gift wrapping.

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Finishing

A pressing issue.



FINISHING EXAMPLE



FINISHING EXAMPLE



FINANCE



FINISHING EXAMPLE



✓ Leak-proof

✓ Double wall

✓ Dishwasher safe

✓ BPA free



Configurable in 24 colour combinations from stock in Cologne



52570-WE-CCN

52570 RETUMBLER-myVIVERO

Thermomug

Material	Stainless steel, plastic, silicone
Measurements	148 x 88 x 68 mm
Weight	242 g
Packaging	Polybag
Branding area	33 x 80 mm
Handling category	B



✔ Leak-proof

✔ Dishwasher safe

✔ Double wall

✔ BPA free



52570-BE



52570-WE

Fully assembled from stock in Cologne



52570-BK

52570 RETUMBLER-VIVERO

Thermomug

Material	Stainless steel, plastic, silicone
Measurements	148 x 88 x 68 mm
Weight	242 g
Packaging	Polybag
Branding area	33 x 80 mm
Handling category	A



13,4 cm



retumbler.

BEST OF DRINKWARE