



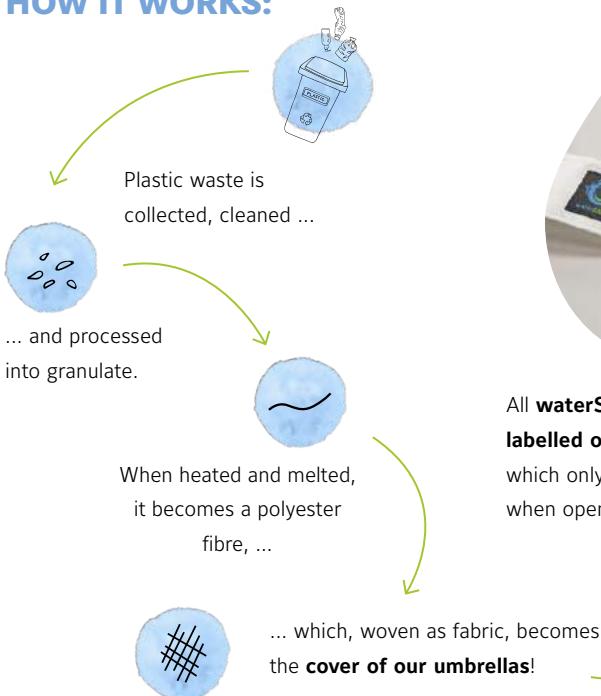
EVERY DROP COUNTS

WATER-SAVING COLOURED COVER MATERIAL MADE FROM RECYCLED PLASTICS

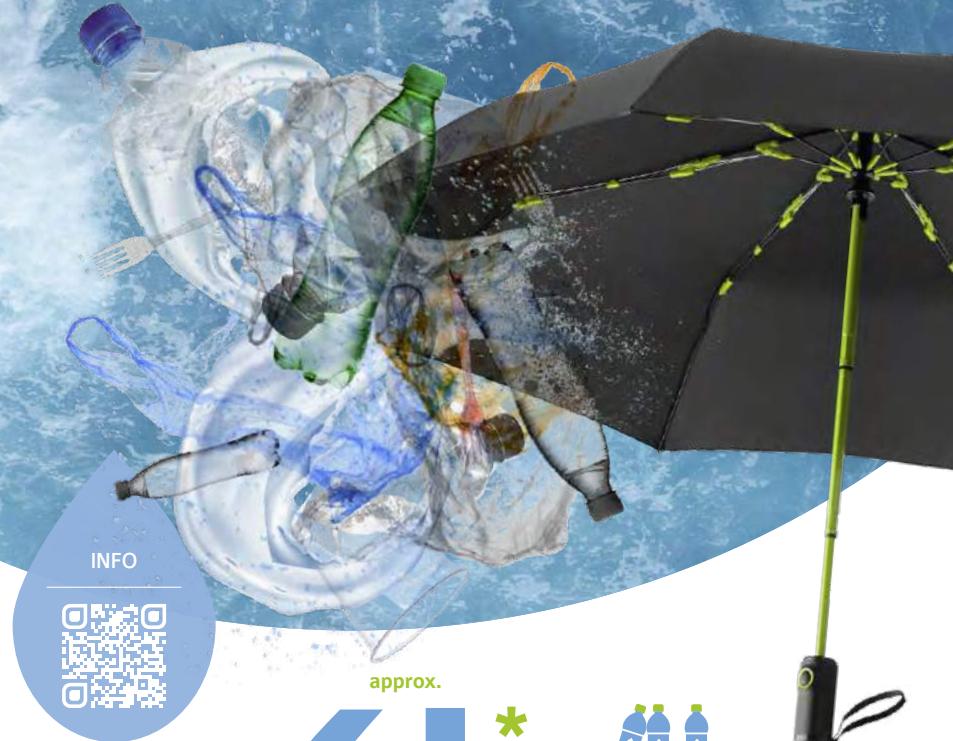
Thinking progressively is good – but it's progressive action that makes the difference. As part of our sustainability strategy, we introduced the **revolutionary waterSAVE® dyeing process** in 2020: The yarn, which is made from recycled plastics, is dyed all the way through during the production process.

This has **advantages for the environment** compared to the conventional process, in which the yarn is first produced and then dyed in a further step:

AND THIS IS HOW IT WORKS:



* Calculated based on water savings of 2 million litres of water for processing around 300,000 m² of fabric, from which around 350,000 umbrellas can be produced.



» The water saving per umbrella is

approx. **6L***



approx. **90%**
water saving

approx. **70%**
energy reduction

approx. **60%**
reduction in emissions

approx. **98%**
less sewage sludge

NOW IT'S GETTING COLOURFUL!

While initially only black umbrellas could be fitted with this sustainable cover in 2021, **additional colours and many models** have been added since 2022. For example, our popular **ÖkoBrella family** has been converted to **waterSAVE®** cover material.

We also offer some models where the cover is optionally available with waterSAVE® material.



All **waterSAVE®** models are **labelled on the closing strap**, which only becomes visible when opened.

